CALL FOR PRESENTER
SELECTION PROCESS

- **Date:** Aug. 31 - Sept. 2
- **Venue:** Exhibition Hall 1, KINTEX

WSCE
WORLD SMART CITY EXPO
KOREA, 2022

EXPRESSION OF INTEREST

If you are planning to attend the Conference or you wish perhaps to represent AIoT Canada through their hybrid format, we urge you to get in contact with us at: connect@aiotcanada.ca

Subject line: Expression of interest for the WSCE

Body of the email: explain the technology or use case you wish to present and why you wish to represent AIoT Canada at that fair.

Join a reference: AIoT Canada wish to obtain a reference from your peer (ideally form a AIoT Canada member).

SHOW YOUR EXPERTISE TO THE WORLD

As part of our MOU signed with the Smart City Association of Korea, AIoT Canada has been called to organized various matchmaking activities as part of this prestigious world conference. The conference will revolve around the following 5 topics.

1. **Policy & Global Cooperation**
   Smart City Support Strategies / Smart City Challenge
2. **Data & Digital Technology**
   Artificial Intelligence / Data / 5G / Network /Electric Vehicles/ Personal Mobility / UAM
3. **Governance & Citizen Engagement**
   Post-COVID / Urban Tourism, Economy / Urban Health /Welfare / Living Lab / Digital Divide / Citizen Engagement /Alliance / Co-creation
4. **Environment & Energy**
   Renewable energy / Waterfront / Eco-friendly city /Climate Emergency / New energy model / Clean Tech
5. **Infrastructure & Buildings**
   Smart Building / Sustainable Construction /Innovative Materials / Business model / Digital Twins /Urban Planning / Urban Infrastructure (buildings, water & sewage, etc.

WSCE 2022, IS THE WORLD'S LEADING SMART CITY EXPO

WORLD SMART CITY EXPO 2022

KINTEX, KOREA

Programming

1. AIoT Canada will submit up to 5 presentations as part of the overall program.
2. All selected participants will be given the opportunity to attend a matchmaking session with Korean counterparts. This will be facilitated prior, during and after the conference.
3. The Selected "Technology/Solutions" will be showcased prominently on our B2B portal: **connect.aiotcanada.ca**

2021 IN FIGURES

25,850+ Visitors

50+ Countries

$221M 1:1 business meetings

250 Exibitors

200+ Speakers

How will the selection process work?

The candidates will be chosen by August 15th, 2022 through a formal review process headed by our President, Salvatore Cimmino, and representative from the Korean Society based on the following considerations;

- The pertinence of the area of expertise
- The candidate experience in the field of AI or IoT (AIoT)
- The expertise they can bring as part of this World Fair
- Their English or Korean Fluency

AIoT Canada's ecosystem and visibility members will be given priority in the selection process.

All selected members must have filled their profile on: connect.aiotcanada.ca at the time of submission. This portal will be used for matchmaking purposes. AIoT Canada wishes that all participants of the matchmaking session be fully recognizable (i.e., picture). Profile will be helpful for our staff in optimizing the matchmakings.